



Lüneburg

Welcome to the town built on salt

Just half an hour's drive from Hamburg, easily accessible by train or car via the A 250, you will find Lüneburg, a Hanseatic City dating back from mediaeval times. It was Lüneburg that gave its name to the heath nearby. In the Middle Ages it was one of the richest towns in the north of Germany: its salt mines made it a busy centre of trade, wealth and power. Today day-trippers are fas-

inated by the magnificent patrician houses with their brick gables or the mediaeval town hall on the market square. This university town offers visitors a lively cultural scene and the greatest number of bars and cafes per mile in Europe. You can still see the salt water bubbling up at "SaLü", Lüneburg's thermal baths. Behind the old awe-inspiring city walls you will find a young and lively atmosphere. Relaxed shopping in the low-traffic city centre and going out to restaurants and rustic pubs is a genuine pleasure



9 Special Tips

- Great variety of 1-day and overnight package offers
- Exciting guided theme and event tours
- Old craftsmen's street and historic Christmas market in old town
- Salt-making at Salzmuseum
- Sülfmeistertage, (master Salter days) Lüneburg's biggest historic festival
- Water tower: panoramic view of Lüneburg (height 56 m)
- External sets of the German telenovela "Rote Rosen" (red roses) in the picturesque Water quarter
- Bicycle tours along the Elbe, on the heath, a junction for long-distance trips
- Excursions to the Lüneburg Heath – carriage tours and watching moorland sheep



9 x Sights

- 1 Historic City Hall with baroque-style facade and porcelain chimes
- 2 Historic harbour with Stintmarkt (historic fish market) and historic crane
- 3 St. Nicolai (church)
- 4 Historic water tower with panorama platform
- 5 St.-Johannis (church)
- 6 "Am Sande" shopping centre
- 7 Museum Lüneburg
- 8 Western part of the old city centre – area of geological depression
- 9 St.-Michaelis (church)

Photos:
Lüneburg Marketing GmbH/
Mathias Schneider, Verana Fiedler

Contact

Tourist-Information der
Lüneburg Marketing GmbH
Rathaus/Am Markt
D-21335 Lüneburg
Tel.: +49 (0)41 31/2 07 66-20
Fax: +49 (0)41 31/2 07 66-44
touristik@lueneburg.info
www.lueneburg.info